

WU CONNECT

GLOBAL CROSS-BORDER PEER-TO-PEER (P2P) PAYMENT SOLUTION DIRECTLY FROM YOUR WEB OR MOBILE PLATFORM

- Allow customers to transfer money globally from your web or mobile platform.
- Send money transfers via bank account, debit card, and credit card to qualifying bank accounts, select mobile wallets, or Western Union® agent locations for cash pickup.

WU CONNECT

POWERED BY WESTERN UNION



PRODUCT SPECIFICATIONS

SOLUTION	Global cross-border peer-to-peer payment solution directly from your web or mobile platform
SEND CAPABILITIES	38 Countries (and continuing to expand)
RECEIVE CAPABILITIES	200 countries and territories & 130 Currencies
USE CASE	Peer-to-Peer (P2P)
USER INTERFACE	Mobile, Web
CUSTOMER ONBOARDING / KYC / RISK / COMPLIANCE	Western Union manages
FX MANAGEMENT	Western Union manages FX rates
INTEGRATION TIME	3 - 5 months
INTEGRATION OPTIONS	API or Web-view
FUNDS IN	Bank account, Debit/Credit Cards
FUNDS OUT	Bank account, Cash, Wallet
BUSINESS MODEL	Revenue share

VALUE PROPOSITION



Revenue generating opportunity



Leverage WU infrastructure to pick up cash in over 500,000 retail agent locations



Quick and easy integration



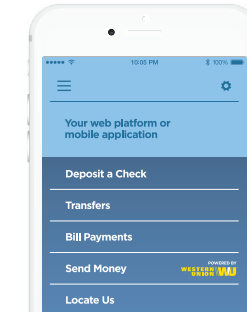
Receive money in 200+ countries and territories, as well as 130+ currencies



Send money to billions of bank accounts

INTEGRATION OPTIONS

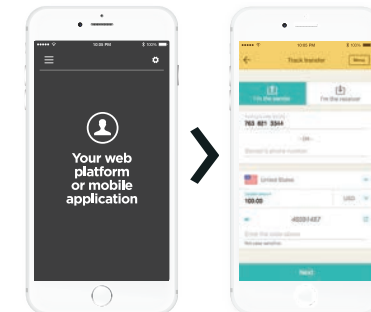
API MODEL



Partner UI
(Invokes WU Connect REST APIs)

- Integrate WU APIs for global cross-border money transfer services
- Full integration into your app driven by your requirements

WU WEB HOSTED MODEL



Partner App | WU Send Money Flow
(Invokes secured tokenized URL UI delivered in app for send money)

- Embed our standard money transfer capabilities into your digital experience
- Turn-key solution with standard integration

DIGITAL PARTNERSHIP MODEL

